4DIJITC-Vol-4,Issue-1-July-2015

INDEX			
SR.NO	TITLE	AUTHOR/S	PAGE NUMBER
1	COVER PAGE		
2	ANALYZING FINANCIAL MARKET FOR INVESTMENT	DR. R.K.SINGH* DR. SUMITRA GHOSH**	1-21
3	MEDIA COINSUMPTION AMONG CHILDREN	JAI PRAKASH YAVAV	22-31
4	LAND ACQUISITION POLICY IN INDIA; AN INTROSPECTION	Dr. SATYABRAT MISHRA	32-38
5	CRM AND BRAND LOYALTY IN HOTEL INDUSTRY	RUCHI	39-58
6	MAJOR CHALLENGES FACED BY EXSISTING ENTERPRENEURS IN J&K	SHOWKET MIR	59-68
7	LITERATURE REVIEW –BANKING MERGERS	J.F. ANDERSON ASHOK K.SINHA PRAFUL MITRA	69-74
8	DIVIDEND POLICY OF INFOSYS & ITS IMPACT ON SHARE	L.V.R. MANOJ KUMAR	75-90